

CONSERVATION FOUNDATION

BOARD OF DIRECTORS MEETING FND-BOD-05-21 August 12, 2021 10:00 a.m. to 12:00 p.m.

Video Meeting

In accordance with Ontario Regulation 107/20 made under The Emergency Management and Civil Protection Act

AGENDA

"The Niagara Peninsula Watershed is located on the traditional territory of indigenous peoples dating back countless of generations. We want to show our respect for their contributions and recognize their role in treatymaking in what is now Ontario."

ROLL CALL

Board of Directors:

Donna Cridland Mickey Difruscio Robert Foster, Treasurer Tom Insinna, Chair Mary Sergenese Gayle Wood, Vice Chair/Secretary Mike Balsom (to be appointed)

NPCA/NPCF Staff

Chandra Sharma NPCA CAO/Secretary-Treasurer Lise Gagnon, NPCA Director, Corporate Services, NPCF Assistant Treasurer Andrea Crosby-DiCenso, NPCA Executive Coordinator

GUEST

Brenda Johnson, NPCA Chair

1. ADOPTION OF AGENDA

- 1.1 Addition of Items
- 1.2 Change in Order of Items
- 1.3 <u>Motion to approve Agenda</u>

Recommended:

That the Agenda for the NPCF Board of Directors' Meeting held August 12, 2021 be approved as printed.

2. DECLARATION OF CONFLICT OF INTEREST

3. APPROVAL OF FOUNDATION MINUTES

3.1 <u>Minutes of the NPCF Board of Directors Meeting dated June 10, 2021 (attached)</u>

Recommended:

That the minutes of the NPCF Board of Directors meeting held June 10, 2021 be approved as printed.

4. COMMENTS FROM THE CHAIR

Foundation Chair Insinna will provide comments to the Board of Directors.

5. COMMENTS FROM THE NPCA CHIEF ADMINISTRATIVE OFFICER

Chief Administrative Officer/Secretary-Treasurer, Chandra Sharma will provide the Foundation Board of Directors with updates from the Niagara Peninsula Conservation Authority.

6. CORRESPONDENCE

6.1 Letter of Thanks from G. Yockell (attached)

Attached is a letter of thanks from Rt. Hon. John Turner Water and Environmental Leadership award recipient, Gina Yockell.

Recommended:

That the correspondence from Rt. Hon. John Turner Water and Environmental Leadership award winner, Gina Yockell, listed in the FDN-BOD-05-21 meeting

agenda, be received.

6.2 <u>2020 Fund Statement from the Niagara Community Foundation (attached)</u>

Attached is a letter from Niagara Community Foundation Executive Director, Bryan Rose, providing an updated fund statement.

Recommended:

That the correspondence from Niagara Community Foundation Executive Director, Bryan Rose, listed in the FDN-BOD-05-21 meeting agenda be received.

6.3 Letter from Art and Val Fleming Fund at the Niagara Community Foundation (attached)

Attached is a letter from Niagara Community Foundation Executive Director, Bryan Rose acknowledging a cheque donation from the Art and Val Fleming fund in the amount of \$3,838.44.

Recommended:

That the correspondence from Niagara Community Foundation Executive Director, Bryan Rose, listed in the FDN-BOD-05-21 meeting agenda be received; and

Further, that a letter of thanks be sent to the Art and Val Fleming Fund.

6.4 Letter from the Office of the Niagara Regional Chair (attached)

Attached is a letter from the Assistant to the Niagara Regional Chair acknowledging the Niagara Peninsula Conservation Foundation as a charity of choice and recipient of a donation in the amount of \$10,000.00 from funds raised at the 2021 Niagara Regional Chair's Charity Golf Tournament.

Recommended:

That the correspondence from the Office of the Niagara Regional Chair listed in the FDN-BOD-05-21 meeting agenda be received.

7. DEPUTATIONS AND PRESENTATIONS

There are no deputations or presentations scheduled for this meeting.

8. COMMITTEE PRESENTATIONS

8.1 The Gallery at Ball's Falls Centre for Conservation Capital Campaign

Campaign Chair, Rob Foster and Andrea Crosby-DiCenso, Executive Coordinator will provide the Board with a verbal update on the Capital Campaign.

Recommended:

That the verbal Campaign update provided by Campaign Chair, Rob Foster, be received.

9. ITEMS FOR APPROVAL

9.1 Mike Balsom Appointment to the Foundation Board of Directors

Mr. Balsom's resume was previously circulated to the board members. On the advice of Chair Insinna and Member Sergenese, Mr. Balsom is being recommended for appointment to the Foundation's Board of Directors.

Recommended:

That Mr. Mike Balsom be appointed to the Foundation's Board of Directors effective August 12, 2021 to the annual meeting in 2023.

9.2 <u>Conservation Education Bursary Donation Report</u>

NPCF Executive Coordinator Andrea Crosby-DiCenso will review the Conservation Education Bursary Fund Program. The approved Education Bursary Committee (T. Insinna, M. Sergenese, A. Powell and A. Crosby-DiCenso) are recommending Board approval of the disbursement of (15) \$1,000.00 bursary awards to support 15 students as selected by the Committee.

As the bursary has not been awarded in several years, It is recommended that all eligible applicants receive an award in 2021.

The current fund balance is \$91,826 and the Foundation's policy states that the fund must go no lower than the original investment amount of \$35,000. After the recommended deduction, the fund will retain a balance of around \$76,000.

Recommended:

That the Board of Directors approve the disbursement of (15) \$1,000.00 bursaries for a total amount of \$15,000.00 from the TD Mutual Fund Investment | Endowment Fund; and

Further that an Awards Ceremony be held in September 2021 to distribute the bursaries.

10. ITEMS FOR INFORMATION

10.1 <u>Q1 and Q2 Financial Report (attached)</u>

NPCA Director, Corporate Services/NPCF Assistant Treasurer, Lise Gagnon, will present the Q2 financial reporting as attached to the agenda. The Q1 financial report was previously circulated to the Board.

Recommended:

That the Q1 and Q2 financial reports to the board prepared by NPCA Director, Corporate Services, Lise Gagnon, be received for information.

10.2 Executive Coordinator's Report (attached)

NPCF Executive Coordinator, Andrea Crosby-DiCenso will present her Second Quarter Report of activities and accomplishments.

Recommended:

That the Executive Coordinator's Report dated August 12, 2021 be received for information.

11. NEW BUSINESS

12. CLOSED SESSION

Recommended:

That the NPCF Board move into Closed Session for the purpose of:

- 12.1 considering Closed Session Minutes dated June 10, 2021;
- 12.2 considering matters pertaining to identifiable individuals.

Recommended:

That the Board of Directors reconvene in Open Session and report progress.

Recommended:

That the minutes of the NPCF Closed Session Meeting held June 10, 2021 be approved as printed.

Recommended:

THAT the direction provided in Closed Session Meeting dated August 12, 2021 be approved.

13. ADJOURNMENT

Recommended:

That the FND-BOD-05-21 meeting be adjourned at _____p.m.; and

Further that the Board reconvene at 10:00 a.m. on October 14, 2021 or at the call of the Chair.



BOARD OF DIRECTORS MEETING FND-BOD-04-21 June 10, 2021 10:00 a.m. to 12:00 p.m.

Video Meeting

In accordance with Ontario Regulation 107/20 made under The Emergency Management and Civil Protection Act

MINUTES

The Chair called the meeting to order at 10:03 a.m., welcomed everyone and provided the Indigenous acknowledgment.

"The Niagara Peninsula Watershed is located on the traditional territory of indigenous peoples dating back countless of generations. We want to show our respect for their contributions and recognize their role in treatymaking in what is now Ontario."

ROLL CALL

Board of Directors:

Donna Cridland Mickey DiFruscio Robert Foster, Treasurer Tom Insinna, Chair Mary Sergenese Gayle Wood, Vice Chair/Secretary

NPCA/NPCF Staff

Chandra Sharma NPCA CAO/Secretary-Treasurer Lise Gagnon, NPCA Director, Corporate Services, NPCF Assistant Treasurer Andrea Crosby-DiCenso, NPCA Executive Coordinator

1. ADOPTION OF AGENDA

1.1 Addition of Items

Member Sergenese requested to provide the Board with a verbal update under Item #6 – Correspondence.

- 1.2 Change in Order of Items
- **1.3** Motion to approve Agenda

Resolution No. BOD-21-21:

Moved by: Member Wood Seconded by: Member DiFruscio

That the Agenda for the NPCF Board of Directors' Meeting held June 10, 2021 be approved to include an update from Member Sergenese as Item 6.3.

CARRIED

2. DECLARATION OF CONFLICT OF INTEREST

There were no declarations at the meeting.

3. APPROVAL OF FOUNDATION MINUTES

- 3.1 Minutes of the NPCF Board of Directors Meeting dated April 8, 2021
- 3.2 <u>Closed Session Minutes of the Board of Directors Meeting dated April 8, 2021</u>
- 3.3 <u>Minutes of the NPCF Special Board of Directors Meeting dated May 20, 2021</u>
- 3.4 <u>Closed Session Minutes of the Board of Directors Special Meeting dated May 20, 2021</u>

Resolution No. BOD-22-21:

Moved by: Member Foster Seconded by: Member Sergenese

That the minutes of the NPCF Board of Directors meeting and Closed Session Meeting held April 8, 2021 be approved as printed.

CARRIED

Resolution No. BOD-23-21:

Moved by: Member Cridland Seconded by: Member Foster

That the minutes of the NPCF Special Board of Directors meeting and Closed Session Meeting held May 20, 2021 be approved as printed.

CARRIED

4. COMMENTS FROM THE CHAIR

Chair Insinna noted that two members of the Board would be stepping down in 2021, which is noted later in the agenda. He further indicated the importance of new Board recruitment to fill the vacancies.

5. COMMENTS FROM THE NPCA CHIEF ADMINISTRATIVE OFFICER

Chief Administrative Officer/Secretary-Treasurer, Chandra Sharma thanked the Foundation for their support of the Authority's application under the 20 million tree program. CAO Sharma provided the Board with a slide presentation on the Authority's current Strategic Planning process.

The Board thanked CAO Sharma, congratulated her on the strategic planning process and the Chair requested a copy of the Draft Plan when available.

6. CORRESPONDENCE

6.1 Letter from NPCA Chair Johnson

The letter from Authority Chair Johnson's regarding her quarterly donation was reviewed.

Resolution No. BOD-24-21:

Moved by: Member Foster Seconded by: Member DiFruscio

That the correspondence from NPCA Chair Johnson listed in the FDN-BOD-04-21 meeting agenda be received; and

Further that Chair Johnson be sent a letter of thanks for her generous donation.

CARRIED

6.2 Letter of Resignation from NPCF Vice-Chair Wood

The letter from Vice Chair Wood indicating that she will, regrettably, be stepping down from the Foundation at year end was reviewed.

Resolution No. BOD-25-21:

Moved by: Member Sergenese Seconded by: Member Foster

That the correspondence from Vice Chair Wood listed in the FDN-BOD-04-21 meeting agenda be received; and;

Further that Vice-Chair Wood be thanked for her work, support, and contributions towards the Niagara Peninsula Conservation Foundation.

CARRIED

6.3 <u>Verbal Update from Member Sergenese</u>

Member Sergenese advised the Board that her term with the Foundation will end on September 10, 2021 and she will be leaving the Board at that time.

Resolution No. BOD-26-21:

Moved by: Member Wood Seconded by: Member Foster

That Member Sergenese be thanked for her many contributions to the Foundation during her tenure on the Board.

CARRIED

7. DEPUTATIONS AND PRESENTATIONS

There were deputations or presentations scheduled for this meeting.

8. COMMITTEE PRESENTATIONS

Chair Insinna stepped out of the meeting and requested Vice Chair Wood to chair the meeting.

8.1 <u>The Gallery at Ball's Falls Centre for Conservation Capital Campaign</u>

Campaign Co-Chair, Rob Foster will provide the Board with and update on the Capital Campaign and the Campaign Plan.

Resolution No. BOD-27-21:

Moved by: Member Sergenese Seconded by: Member DiFruscio

That the minutes of the Gallery Capital Campaign FND-GCCC-01-21 be received by the Board of Directors.

CARRIED

Resolution No. BOD-28-21

Moved by: Member Sergenese Seconded by: Member Cridland

That the Board of Directors approve The Gallery Capital Campaign Plan dated April 30, 2021, as amended to include a revised Public Launch date of Phase II in September, and a revised section of the Campaign Plan referring to a nature deficit.

CARRIED

9. ITEMS FOR APPROVAL

9.1 Revised Audited Financial Statement for the year Ended December 31, 2020

Treasurer Foster advised that an email to the Board of Directors on May 11, 2021 was circulated explaining that the Auditors found a minor error in in Statements for 2020. The updated Statements were circulated, and all Members of the Board provided their approval of the revisions via email. For the record, the Board considered and approved the following a formal resolution of the Revised Statement at this meeting.

Resolution No. BOD-29-21:

Moved by Member Foster Seconded by Member Cridland

That the updated Audited Financial Statement for the year ended December 31, 2020 be approved.

CARRIED

9.2 <u>NPCF Pledge and Commitment Forms</u>

Member Sergenese reviewed and recommended approval by the Board six (6) forms for use by the Foundation: Third Party Events, Receipt Determination Template, Gift Agreement Form, Gift Commitment Form, Staff/Board Pledge Form, and Notice of Photography.

Resolution No. BOD-30-21:

Moved by: Member Cridland Seconded by: Member DiFruscio

That the Board of Directors approve the use of the following forms for the Foundation: Third Party Events, Receipt Determination Template, Gift Agreement Form, Gift Commitment Form, Staff/Board Pledge Form, and Notice of Photography.

CARRIED

9.3 NPCF Recognition Grid

Member Sergenese reviewed and recommended approval by the Board of a proposed Donor Recognition Grid to be used for general fundraising and the Gallery Capital Campaign.

Resolution No. BOD-31-21:

Moved by: Member Cridland Seconded by: Member Foster

That the Board of Directors approve the use of the proposed Donor Recognition Grid for the purposes of general fundraising and the Gallery Capital Campaign.

CARRIED

9.4 NPCF Critical Path

Member Sergenese and NPCF Executive Coordinator reviewed and recommended approval by the Board of a proposed Critical Path to be used to track all Foundation activities related to fundraising, initiatives, and events.

Resolution No. BOD-32-21:

Moved by Member DiFruscio Seconded by Member Cridland

That the Board of Directors approve the use of the Critical Path for the purposes of tracking Foundation activities.

CARRIED

10. ITEMS FOR INFORMATION

10.1 NPCF Naming Grid

Member Sergenese and NPCF Executive Coordinator discussed a Naming Grid at Ball's Falls.

Resolution No. BOD-33-21:

Moved by: Member Foster Seconded by: Member Cridland

That the Naming Grid at Ball's Falls prepared by Member Sergenese and NPCF Executive Coordinator, be received for information.

CARRIED

10.2 Foundation Q1 Financial Reporting

NPCA Director, Corporate Services, Lise Gagnon provided a verbal report to the Board of Directors relating to the finances from Q1.

Resolution No. FND-BOD-34-21:

Moved by. Member Foster Seconded by: Member Sergenese

That the verbal update on Q1 finances provided by NPCA Director, Corporate Services, Lise Gagnon, be received for information.

Further that an electronic copy of Q1 finances be circulated to the Board of Directors following the June 10, 2021 meeting.

CARRIED

10.3 Executive Coordinator's Report

The Executive Coordinator's update was highlighted which included a First Quarter Report of activities and an updated Work Plan including some targets achieved.

Resolution No. FND-BOD-35-21:

Moved by: Member Cridland Seconded by Member Sergenese

That the Executive Coordinator's Report dated June 10, 2021 be received for information.

CARRIED

11. NEW BUSINESS

There was no new business identified at the meeting.

12. CLOSED SESSION

The Chair is required for the discussion on the Closed Session item. Given this, there was no Closed Session at this meeting and the Closed Session item will be directed to the August 12, 2021 meeting for discussion.

13. ADJOURNMENT

Resolution No. BOD-36-21:

Moved by: Member Foster

That the FND-BOD-04-21 meeting be adjourned at 11:54 a.m.; and

Further that the Board reconvene at 10:00 a.m. on August 12, 2021 or at the call of the Chair.

CARRIED

Tom Insinna Chair D. Gayle Wood Vice Chair/Secretary Dear Manager, Foundation & Communication Niagara Peninsula Conservation Foundation,

I am writing this letter to express my gratitude for receiving the Rt. Hon. John Turner Water & Environmental Leadership Scholarship. I have just completed my second year of the Honours Environmental Geoscience Co-op program at Brock University. In my first year I was in the Honours Sciences program and chose to take Earth science courses as electives. I learned so much through them about the importance of preserving our planet's resources that I was motivated to switch into Environmental Geoscience. This program has taught me a lot about environmental policies in Canada which is something I previously did not know much about. I have also met with various employers in Niagara throughout my search for a Co-op position for this summer. Through doing this, the employers have taught me about species and agricultural conservation in Niagara. I attended Notre Dame College School in Welland for my four years of high school. I chose to attend Brock University to stay close to my family and friends, to save on financial costs, and because of their great Co-op programs.

This award is making a large impact on my academic experience. Through lessoning the burden of tuition, I can focus on maintaining my grades. It is because of donors like yourself that students can enjoy learning and become influential employees that can alter lives and the world. At the moment, my future career path is wavering as there are so many careers that I feel that I would love to do. A few things I know for certain pertaining to my future job are that I would love to work with children and help make an impact on the world and people's lives. I am considering eventually going to teacher's college to teach Environmental Science and English. Thank you again for this kind and much appreciated gesture.

Sincerely,

Hina Yockell

Gina Yockell

June 8, 2021

> 8 Church St, Suite 301 St. Catharines, ON L2R 3B3 T 905.684.8688 F 905.684.2337

info@niagaracommunityfoundation.org www.niagaracommunityfoundation.org

JUN28 '21 AM11:06

Andrea Crosby Niagara Peninsula Conservation Foundation 250 Thorold Rd W3rd Floor Welland ON L3C 3W2

Dear Ms. Crosby,

We hope that this note reaches you, your family and friends staying safe and healthy during these unprecedented times. COVID-19 continues to impact all aspects of our lives and we are aware now more than ever that pandemic will be felt for months and even years to come. Hopefully there is light at the end of the tunnel as more and more members of our community receive vaccinations and we can get back to some sort of normalcy.

In the meantime, enclosed is a copy of the 2020 Fund Statement for your fund and a copy of the 2020 Annual Report. We are very pleased to report that in 2020 we were able to inject over \$3 million into the region through our robust grants program. Please take some time to read the stories of some of our community grants and the list of charities supported by our donor directed grants. Through these grants our vision 'realizing community dreams through philanthropy' comes alive.

The Foundation's annualized five-year (2016 to 2020) rate of return is 4.8% (net of fees). When determining the amount available to grant the Finance Committee considered the overall financial landscape and the continued and significant need in the philanthropic sector due to the pandemic. In response, the Foundation's Board of Directors have approved our grant distribution from the endowment funds for 2021 up to 4% in order to provide vital funds as our community looks recover and rebuild in the coming months.

2020 was a year unlike another any of us can recall. The Foundation's Board of Directors and Staff Team are proud of the collective accomplishments from the past year of our donors, volunteers, grant beneficiaries, charitable partners and community leaders. Simply put, our impact is the community is due to the collective work of the many who make Niagara stronger, day in and day out.

Please do not hesitate to contact me if you have any questions about this letter, your fund statement or the Foundation's plans for the coming year. I can be reached at 289-219-2968 or at bryan.rose@niagaracommunityfoundation.org.

With gratitude,

- Eare

Bryan J. Rose Executive Director

Encls.



Niagara Community Foundation 2020 Annual Fund Statement

Fund: Conservation Niagara Fund

Year: 2020	
Balance Forward	13,882.40
General Expenses	
7102 · Endowment-Grants/Donor Directed	(611.95)
7200 · Endowment - Investment Fees	(69.63)'
7201 · Endowment Admin Fee	(177.07)
General Income	
5010 · Endow - Interest & dividend income	463.06
5016 · Realized gains - endow	239.36
Balance Before Unrealized Capital Gain or Loss:	13,726.17
5015 · End - Unrealized Gains & Losses	(298.77)
Balance For Unrealized Capital Gain or Loss:	(298.77)
Cummulative Balance For 2020:	13,427.40

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The 2021 distribution from your fund is \$546.20

June 24, 2021



8 Church St, Suite 301 St. Catharines, ON L2R 3B3 T 905.684.8688 F 905.684.2337

info@niagaracommunityfoundation.org www.niagaracommunityfoundation.org/

Allowed Strength Stre

Renee Bisson Niagara Peninsula Conservation Foundation 250 Thorold Rd W 3rd Floor Welland ON L3C 3W2

Dear Ms. Bisson:

Enclosed you will find a grant from the Art & Val Fleming Fund established at the Niagara Community Foundation.

When recognizing this grant in your publications, please use the following form of acknowledgement:

'Art & Val Fleming Fund at the Niagara Community Foundation'

Please complete the acknowledgement information below and fax back to the Niagara Community Foundation at your earliest convenience. We use this information for our annual report.

****Please note that this grant is not a donation so the foundation does not need a charitable donation receipt nor do we require a thank you letter.**

If you have any questions, please do not hesitate to contact me at (905) 684-8688 ext. 22.

Sincerely,

Bryan Rose Executive Director

Should you wish to thank the donor for this grant, you may contact.

Art & Val Fleming Fund Mrs. Val Fleming PO Box 70 Beamsville ON LOR 1B0

Encl.

	Please	e return l	by fax	or email.	F: 905	-684-2337	'/infol	Oniaaar	acommu	initvfoun	dation.org	X
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Is the correct name of the organization in the address?

If not, please print the correct name below:

Paper from responsible sources FSC[®] C019596

How will those funds he used?

How will these funds be used?

Grant Amount:

Contact Name:

Cheque#:

Signature:



Office of the Regional Chair | Jim Bradley 1815 Sir Isaac Brock Way, PO Box 1042 Thorold, ON L2V 4T7 Telephone: 905-980-6000 Toll-free: 1-800-263-7215 Fax: 905-685-6243 Email: jim.bradley@niagararegion.ca www.niagararegion.ca

August 4, 2021

Andrea Crosby-DiCenso Niagara Peninsula Conservation Foundation 250 Thorold Road West, Third Floor Welland, ON LOS IJO

Dear Andrea,

In follow up to our telephone conversation, I am pleased to confirm that the Niagara Peninsula Conservation Foundation has been selected as a recipient of proceeds from the 2021 Regional Chair's Charity Golf Tournament, and will be receiving a donation in the amount of \$10,000.

Our community is grateful to have an organization such as yours that is committed to building a healthier Niagara through supporting conservation projects and programs that contribute to improving our natural environment for our residents and guests. The Foundation's work is to be commended and we are delighted to be contributing to your efforts this year.

The 2021 Regional Chair's Charity Golf Tournament will be held on Friday, August 27 at the beautiful Legends on the Niagara located at 9561 Niagara Parkway, Niagara Falls.

As discussed, I am grateful for your assistance on the day of the tournament as this will greatly support our efforts in making the day a success. In particular we are confirming that you will come out to volunteer on the day of the tournament to sit on one of our Hole in Ones from approximately 1:00 - 7:00 p.m. I may also reach out to see if you are available a day or two before the tournament to assist us in putting participant packages together.

Finally, we are asking for a contribution to our raffle. Thank you for generously agreeing to provide a swag package from Niagara Peninsula Conservation Authority and the Foundation.

Once again, it is our pleasure to be able to contribute proceeds from the 2021 Regional Chair's Charity Golf Tournament to the Niagara Peninsula Conservation Foundation and I look forward with anticipation to working with you as we approach another year of fun, friendship and giving back to our community.

Yours sincerely,

Bridget Nuttall, Executive Assistant to the Regional Chair



TO: Foundation Chair and Board of Directors

FROM: A. Crosby-DiCenso, NPCF Executive Coordinator

DATE: August 12, 2021

REPORT NO. FND-BOD-05-2021

SUBJECT: 2021 Conservation Education Bursary Recommendations

1. <u>Purpose of the Report</u>

The purpose of this report is to recommend that the Foundation Board of Directors:

- Support the decision of the Education Bursary Committee in their selection of 15 recipients for 2021; and
- Approve the disbursal of \$15,000.00 from the TD Mutual Investment Fund to support (15) \$1,000.00 bursaries.

2. Background

In 1990, The Fort Erie Conservation Women's Auxiliary approached the Niagara Peninsula Conservation Foundation inquiring about the possibility of donating monies which would be restricted to an Education Bursary.

This bursary was to initially support secondary school students residing in the municipality of Fort Erie. The FECWA group disbanded in 2001 leaving the NPCF permanent custodians of the fund. No bursaries have been disbursed since 2011.

In 2021, the bursary Terms of Reference were revised and approved by the Board of Directors to support secondary school students residing in all 12 municipalities as well as Hamilton and Haldimand who were pursuing post-secondary education in the environment or related field. A Committee was then developed who reviewed and selected 15 individuals from the municipalities of Welland, Niagara Falls, St. Catharines, Thorold, Pelham, Hamilton, Haldimand

and Fort Erie to be recipients of the 2021 bursary.

3. Description and Financial Impact

The Foundation recently received a TD Mutual Funds Investment account statement (attached) detailing the account balance as of June 30, 2021 which reflected \$95,596.37.

Bursaries have not been disbursed since 2011, so the initial investment amount of \$35,000 has continued to grow. The Conservation Education Bursary Committee selected 15 individuals to be supported by this award in 2021, in the amount of \$1,000.00 each for a total of \$15,000.00, which would bring the fund balance to \$80,596.37.

4. <u>Recommendation</u>

That the Niagara Peninsula Conservation Foundation (NPCF) board of directors approve the following recommendation to disburse (15) \$1,000.00 bursaries to support 15 students pursuing post-secondary education in a field relating to the environment.

Submitted by:

Supported by:

Andrea Crosby-DiCenso, NPCF Executive Coordinator Rob Foster, NPCF Treasurer



Your TD Mutual Funds investment account statement

April 1, 2021 to June 30, 2021

Account Number: 9278128 Account Type: Non-Registered

Do you have a question?

For questions about your statement or information about TD Mutual Funds, please contact TD Investment Services Inc. 1-844-352-1748

Would you like to learn more about your statement? Visit www.td.com/mutualfunds

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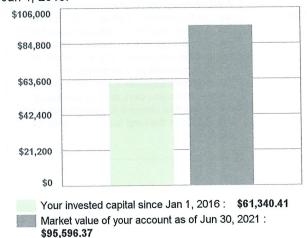
Your account a	t a glance	This period (Apr 1 - Jun 30, 2021)	Year to date (Jan 1 - Jun 30, 2021)	Since Jan 1, 2016
	Beginning balance	\$92,274.89	\$92,326.79	\$77,140.41
Value of your	Deposits or contributions	\$0.00	\$0.00	\$0.00
account on	Withdrawals	\$0.00	\$0.00	-\$15,800.00
Jun 30, 2021	Change in value of your account	\$3,321.48	\$3,269.58	\$34,255.96
\$95,596.37	Ending balance	\$95,596.37	\$95,596.37	\$95,596.37
	Reinvested distributions	\$0.00	\$0.00	\$4,616.90
(1) You need to know	Please refer to the definitions section for more in the above summary.	formation on what is included in	the deposits, contributions, an	d withdrawals lines in

(a) Change in the value of investments: \$6,137.23

At the statement date, we subtract the book cost of your investments from the market value to determine the unrealized gain or loss. For additional information, please see page 2 of your statement.

How your account has performed

Your account has changed in value by \$34,255.96 since Jan 1, 2016.



Your invested capital is the closing market value on Dec 31, 2015 or the opening date of your account, if on or after Jan 1, 2016, plus the market value of deposits, contributions and transfers into your account, less any withdrawals and transfers out of your account, and less any applicable fees or charges. It does not include interest or reinvested distributions.

Your personal rate of return as of Jun 30, 2021

For this quarter	For the last	For the last	For the last	Since
	12 months	3 years	5 years	Jan 1, 2016
3.60%	12.15%	6.59%	7.29%	7.26%

Personal rate of return reflects the total percentage return earned on the investments held in your account. Total percentage return means the cumulative realized and unrealized capital gains and losses of an investment, plus income from the investment, over a specified period of time, expressed as a percentage.

Personal rate of return is calculated using a money-weighted methodology. Unlike alternative rate of return methodologies, it takes into account any deposits or withdrawals you have made, and the performance outcomes of your investments over a specified time period, net of fees and charges paid. Rates of return are provided on an annualized basis except for any returns reflective of a period of less than one year.

Regulated by Mutual Fund Dealers Association of Canada www.mfda.ca

MFDA.

08703 JTA6657505 E D NIAGARA PENINSULA CONSERVATION FOUNDATION FLOOR 250 THOROLD RD WELLAND ON L3C 3W2

Please see page 2 for important information about

your account.

	Nia	igara Peninsula	Conservation F	oundation							
2021 B	udget			2021 - Y1	D Actual	2021 - YTD Actual					
	0000		0004				YTD Variance to Budget				
	2020 - / Budget	Annual Actual	2021 BUDGET	Q1	Q2	YTD Budget	Amount	% %			
Revenues											
John Turner Gala	-	-	-	-	-	-	-				
180 - Donations 008001 General Donation s 008002 Major Donations 008003 Donated Services-Auth 008004 Donated Materials	3,754 2,612	6,885 15,519 -	12,500	175 3,843	1,106 1,948						
008010 Designated Donations Total Donations	6,366	22,404	12,500	1,075 5,093	1,353 4,406	6,250	(1,844)	-29.5%			
181 Interest 008010 General Account 008011 Endowment Account Total Interest	170 	236 6,584 6,821	200 3,000 3,200	74 (52) 22	143 3,270 3,412	1,600	1,812	113.3%			
182 Special Events 008023 Wild Game Dinner 008024 Envirothon (OPG) 008025 Children's Water Festival Chair's Breakfast (New - 2021) Speaker Series (New - 2021)		-	2,000 - 3,000 4,500		691						
Holiday Trail (New - 2021) Total Special Events		6,221 6,221	5,000 14,500	-	691	7,250	(6,559)	-90.5%			
184 Break Open Lotteries 008042 Welland 008045 Pelham 008048 Port Colborne 008050 Lincoln 008049 Interest - Nevada Bank Account	1,791 896 803	896 1,704 765	- - 750	413 87	413 167	-					
Total Break Open Lotteries	3,490	3,365	750	500	580	375	205	54.69			
185 Special Programs 008060 Education Bursary 008062 Memorial Benches 008063 Comfort Maple Pens 008065 Regional Subsidy - Children's Program 008066 Capital Contribution - Enbridge 008035 WomEnchant Concert	12,200 1,210	13,500 2,381	18,000 1,200	439	1,400 1,331						
Total Special Programs	2,000 15,410	15,881	19,200	439	2,731	9,600	(6,869)	-71.6%			
Total Revenue	25,436	54,691	50,150	6,054	11,820	25,075	(13,255)	-52.9%			
	20,400	04,091	50,150	0,054	11,020	20,070	(13,235)	-52.9			

Niagara Peninsula Conservation Foundation											
2021 Bug	dget			2021 - YT	D Actual	2021 - YTD Actual					
	2020 - A Budget	Annual Actual	2021 BUDGET	Q1	Q2	YTD Budget	YTD Variance Amount	to Budget %			
Expenditures											
009126 Staffing Total Salaries	3,263 3,263	7,324 7,324	46,046 46,046	9,934 9,934	22,061 22,061	23,023	(962)	-4.29			
191 Office/Equipment Supplies 009112 Office Supplies/Equipment 009114 Postage Total Office/Equipment Supplies			- 200 200								
192 General			200	_		-					
009120 Bank Charges 009119 Online Donation Portal Fees 009121 Legal/Audit Fees 009124 Miscellaneous	1,054 146 7,935	656 408 7,763	1,800 500 4,000	263 140 599	523 277 635						
009125 Donated Services 009128 Designated Donation Payout 009244-198 Consulting Fees Total General	9,135	8,827	- 6,300	1,002	1,353 2,788	3,150	(362)	-11.59			
193 Travel & Allowences 009130 Meeting Expenses		0,021	-	1,002	2,100	0,100		11.0			
009133 Staff Travel and Expenses Total Travel & Allowences	319 319	605 605	200 200	-		100	(100)	-100.0			
194 Special Programs 009140 Advertising/Marketing 009142 Donor Recognition 009143 Printing/Graphics/Photo			1								
Total Special Programs	-	-	-	-	-	-	-	0.0			
197 & 199 Special Events/Programs 009180 Education Bursary TD Endowment Fund (Educ Bursary) (New - 2021) NPCA Education Programming (New - 2021) 000404 Therefore Factorial	7,500	-	12,000 1,000								
009181 Thanks Giving Festival 009182 Donor Recognition 009183 Memorial Benches 009320 Envirothon 009184 Miscellaneous	12,000	12,000	500 1,500 14,000 1,600								
009325 Balls Falls Projects 009327 Aerial Deer Surveys	1,200	1,500									
Glanbrook Conservation Club - Materials/Supplies Total Special Events/Programs	20,700	13,500	700 30,600	-	-	15,300	(15,300)	-100.0			

	Nia	gara Peninsula	Conservation F	oundation					
2021 Bu	ıdget	2021 - YTD Actual 2021 - YTD Actual							
	2020 - <i>J</i>		2021			YTD	YTD Variance to Budget		
	Budget	Actual	BUDGET	Q1	Q2	Budget	Amount	%	
190 Special Events 009177 Wild Game Dinner Chair's Breakfast (New - 2021) Speaker Series (New - 2021) Holiday Trail (New - 2021)		5,000	1,200 1,700		668				
009178 Other			-						
Total Special Events	-	5,000	2,900	-	668	1,450	(782)	-53.9%	
196 Break Open Lotteries 009163 Welland 009166 Pelham 009168 Wainfleet									
009169 Port Colborne	411	205							
009171 Lincoln 009173 Regional Subsidy Children's Program 009174 Comfort Maple Pen	133 480	262	420	61 100	61 900				
009175 Nevada Grant Program	4.004	407	400	401	001	010		057 70/	
Total Break Open Lotteries	1,024	467	420	161	961	210	751	357.7%	
Total Expenditures	34,441	35,724	86,666	11,097	26,477	43,333	(16,856)	-38.9%	
Surplus/(Deficit)	(9,005)	18,967	(36,516)	(5,043)	(14,657)	(18,258)	3,601	-19.7%	

	Niagara Peninsula Conservation Foundation															
		Statem	ent of Oper	atio	ons and Fund	d Bala	nces - Q	1 - 2021								
Fund Balance																
			Externally			ι	Unaudited					Audited			0	
	Enc	lowment	Restricted		Unrestricted		2021 - Q1		2020	2019)	2018		2017		2016
Revenue																
General Donations					175		175									
Major Donations (> \$500)					3,843		3,843									
Designated Donations			1,0	75			1,075	22	,404	9,483	\$	7,916	\$	4,776	\$	12,044
Fundraising and Special Events								e	,221	4,041		55,427		140,935		56,641
Nevada Proceeds			4	13			413	2	,599	8,328		11,741		29,933		30,951
Investment Income/(Loss)	-	52				-	52	e	,584	14,717	-	1,982		9,363		8,685
Interest Income			:	37	74		160	1	,002			-		-		
Comfort Maple Pens					439		439	2	,381	1,648		3,550		26,971		18,330
Memorial Benches								13	,500	1,500						4,200
Education Bursary										300		-				
Total Revenue	-\$	52	\$ 1,5	75 \$	6 4,531	\$	6,054	\$ 54	,691	\$ 40,018	\$	76,652	\$	211,978	\$	130,851
Expenses																
Administration, General and Miscellaneous					10,936		10,936	16	,754	24,805	\$	49,797	\$	75,087	\$	33,053
Direct Nevada Expenses					61		61		470	3,492	\$	5,088	\$	17,548	\$	17,372
Fundraising and Special Events					100		100	18	,500	10,513		53,799		129,733	\$	86,575
Total Expenses	\$	-	\$-	\$	5 11,097	\$	11,097	\$ 35	,724	\$ 38,810	\$	108,684	\$	222,368	\$	137,000
Excess of revenue over expenses/(expenses over revenue)	-\$	52	\$ 1,5	75 - \$	6,566	-\$	5,043	\$ 18	,967	\$ 1,208	-\$	32,032	-\$	10,390	-\$	6,149
Fund balance, beginning	\$	91,826	\$ 67,9	70 \$	56,572	\$	216,368	\$ 219	,151	\$ 217,943	\$	249,975	\$	260,365	\$	266,514
Transfers to NPCA								-\$ 21	,750							
Fund balance, end	\$	91,774	\$ 69,5	15 \$	50,006	\$	211,324	\$ 216	,368	\$ 219,151	\$	217,943	\$	249,975	\$	260,365

	Niagara Peninsula Conservation Foundation											
	Sta	teme	ent of Operat	ions and Fun	d Balances - (Q2 - 2021						
			Externally		Unaudited	d		Audited				
	Endowm	nent	Restricted	Unrestricted	2021 - Q	2 2020	2019	2018	2017	201		
Revenue												
General Donations				1,106	1,106							
Major Donations (> \$500)				1,948	1,948							
Designated Donations			1,353		1,353	22,404	9,483	\$ 7,916	\$ 4,776	\$ 12,044		
Fundraising and Special Events				691	691	6,221	4,041	55,427	140,935	56,641		
Nevada Proceeds			413		413	2,599	8,328	11,741	29,933	30,951		
Investment Income/(Loss)	3	3,270			3,270	6,584	14,717	- 1,982	9,363	8,685		
Interest Income			167	143	310	1,002		-	-			
Comfort Maple Pens				1,331	1,331	2,381	1,648	3,550	26,971	18,330		
Memorial Benches				1,400	1,400	13,500	1,500			4,200		
Education Bursary							300	-				
Total Revenue	\$ 3	3,270	\$ 1,932	\$ 6,618	\$ 11,820	\$ 54,691	\$ 40,018	\$ 76,652	\$ 211,978	\$ 130,851		
F												
Expenses				24.464	24.464	46 75 4	24.005	40 707	75 007	22.052		
Administration, General and Miscellaneous			4 959	24,164	24,164	-	24,805	49,797	75,087	33,053		
Designated Donation Payout			1,353	C1	1,353		-	-	-	-		
Direct Nevada Expenses				61	61	-	3,492	5,088	-	17,372		
Fundraising and Special Events	-			900	900	-1	,	,	,	86,575		
Total Expenses	\$	-	\$ 1,353	\$ 25,125	\$ 26,477	\$ 35,724	38,810	108,684	222,368	137,000		
Excess of revenue over expenses/(expenses over revenue)	\$ 3	3,270	\$ 580	-\$ 18,507	-\$ 14,657	\$ 18,967	\$ 1,208	-\$ 32,032	-\$ 10,390	-\$ 6,149		
	÷ •	.,	+	+	+ -,	+	+ _,	+	+,	+ 0,2.0		
Fund balance, beginning	\$ 91	1,826	\$ 67,970	\$ 56,572	\$ 216,368	\$ 219,151	\$ 217,943	\$ 249,975	\$ 260,365	\$ 266,514		
Transfers to NPCA						-\$ 21,750						
Fund balance, end	\$ 95	5,096	\$ 68,550	\$ 38,065	\$ 201,711	\$ 216,368	\$ 219,151	\$ 217,943	\$ 249,975	\$ 260,365		



TO: Foundation Chair and Board of Directors

FROM: A. Crosby-DiCenso, NPCF Executive Coordinator

DATE: August 12, 2021

REPORT NO. FND-BOD-06-2021

SUBJECT: Executive Coordinator Activities

1. <u>Purpose of the Report</u>

The purpose of this report is:

• To provide an update on all Executive Coordinator activities since the last board of directors meeting held June 10, 2021.

2. Administrative

Two custom-made Comfort Maple bowls were crafted for long-time supporter, Chris Freel. Mr. Freel's contribution for these two items raised \$400.00.

A series of website updates have been made to reflect a more active and engaging appearance. Media releases are up to date and reflect our latest successes, events and initiatives are actively promoted on the homepage as well as our social media platforms, and subscriptions to our new Foundation newsletter are encouraged through scheduled pop-ups as visitors scroll through the site.

A series of weekly posts consisting of special events, Memorial Program extension, Comfort Maple Pens, promotions, media releases and accomplishments have been circulated across Facebook, Instagram and Twitter which has garnered an increase in traffic and attention. The NPCF currently has a following of 268 on Facebook and 56 on Instagram with a reach of over 40,000 on Facebook and 130 on Instagram. This month we reached our highest number of daily webpage views at 74 on July 8! Since June 10, 2021, we have had a total of 769 page visits!

3. Grant Writing

Three grants were submitted this quarter: Canadian Healthy Communities Initiative (June 25) in the amount of \$250,000.00 towards the Increasing Access to Greenspace project at Cave Springs Conservation Area; Enbridge Fueling Futures (July 12) towards the Ball's Falls Gallery Project in the amount of \$7,000.00; and TD Friends of the Environment in the amount of \$6,500.00 towards the installation cost of interactive Gallery features (July 15).

Two grants with appropriate projects are being assessed for the fall: Freshwater Futures (September 30, 2021) and Greenbelt Foundation (October, 2021).

4. Fundraising Events and Initiatives

The Director's Donation Challenge launched in June alongside the Great Canadian Giving Challenge hosted by Canada Helps. \$5,700.11 has been raised to date with 100% support from the NPCF Board of Directors, and of that amount, \$1,740.00 was raised as part of the challenge hosted by Canada Helps.

The Memorial Program deadline to order was extended to the first week of August and still has two orders to date with a waiting list of additional donors interested in other memorial options. Naming and recognition opportunities previously approved by the board have been sent to Kirkpatrick Stoneworks, Bas Sign Solutions and Watson's Signs and Engraving to determine the most suitable options for product, installation and cost. Custom quotes for plaques on flagstone rock, tree stakes and garden signage are being developed. Updates to the donor wall that utilize existing features without impeding on our budget, are targeted for September in time for the public launch of the Gallery Capital Campaign.

The NPCF Speaker Series wrapped up with a session by local author, Yvonne Van Lankveld on June 30th, who gave a reading and presentation of her latest book "The Road to Alright." This was a paid session that featured a signed copy of Yvonne's book and bottle of Calamus Ball's Falls white wine. The initiative raised \$1,431.00 in total!

After Father's Day, the Gift for the Great Outdoorsmen promotion was relaunched to include a 2021 Hand-Crafted Comfort Maple Pen, NPCF enamel pin, NPCF tote, NPCA Park Day Pass and 6 pack of Green Field's Sour IPA beer generously donated by Bench Brewing Company. These gift sets are priced at \$125 and will continue to be marketed for the remainder of the year.

A request was submitted to be considered as a recipient of funding from proceeds raised at the 2021 Niagara Regional Chair's Charity Golf Tournament, which will be hosted at Legions on the Niagara on August 27, 2021. If successful, a portion of proceeds will be allocated towards the

Ball's Falls Gallery Capital Campaign.

The Education Bursary Committee met June 15 to review and select recipients for the 2021 Education Bursary award. The Committee selected 15 individuals from the municipalities of Welland, St. Catharines, Niagara Falls, Thorold, Pelham, Hamilton, Haldimand and Fort Erie to be supported with a \$1,000.00 bursary towards their educational endeavours in the environment or related field. A small awards ceremony will be held in early September at Stevensville Conservation Area to celebrate recipients.

The launch of a new initiative is planned for the fall of 2021, called "Hug a Tree." This event will seek to educate children on how to survive if they become lost in the woods by teaching basic survival skills and principles. This initiative would seek the assistance from NPCA staff to initiate at Ball's Falls in mid-October or early November, as kids are going back to school.

5. <u>Recommendation(s)</u>:

That the Niagara Peninsula Conservation Foundation (NPCF) board of directors approve the Executive Coordinator Report on Activities as presented.

Submitted by:

Andrea Crosby-DiCenso, NPCF Executive Coordinator