



— NIAGARA PENINSULA —
CONSERVATION FOUNDATION

ANNUAL REPORT 2018

CONNECT | CONTRIBUTE | CONSERVE

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MESSAGE FROM THE CHAIR

2018 was a year of considerable growth for the Niagara Peninsula Conservation Foundation. Many policies and procedures were approved using the guidance of our strategic plan, and several projects were completed with the assistance of community partners.

Some highlights include an Aerial Deer Survey's project that was completed utilizing proceeds raised at the 2017 Authentic Wild Game Dinner, in collaboration with the Ministry of Natural Resources and Forestry (MNRF), the NPCA, and Niagara Helicopters. Contributions from Enbridge also allowed us to support the cost of redressing the Ball's Falls Grist Mill millstones for efficiency and educational purposes.

Foundation Coordinator, Andrea Crosby, has worked diligently to design and launch the Foundation's first website as well as gain significant knowledge and skills through several professional development opportunities with the Association of Fundraising Professionals (AFP).

Over the next year, we will be looking to build our Board of Directors. It has been my pleasure to oversee this endeavor and I am confident our successes will only grow with the added expertise of like-minded individuals and professionals from the surrounding communities.

We respect and honour the ongoing support and contributions made by our Nevada ticket sponsors as well as the voluntary efforts of local wood turner, Marv Ens in the creation of Comfort Maple Pens. We are hopeful for the future of the Foundation and look forward to continuing to improve our organization to better the community we serve.

Sincerely,


Brian Baty
Foundation Chair



BOARD OF DIRECTORS



Brian Baty
Chair

James Kaspersetz
Vice-Chair

Tony Quirk
Director

Bruce Timms
Director

Sandy Annunziata
Director

Mickey DiFruscio
Director



ABOUT THE FOUNDATION

Founded in 1969, the Niagara Peninsula Conservation Foundation (NPCF) is a registered charity dedicated to raising funds that aid in the conservation of our natural environment for present & future generations.

Governed by a volunteer Board of Directors, its mission is to support and raise funds for other local registered environmental charities in the NPCA watershed, as well as projects of the Niagara Peninsula Conservation Authority (NPCA) that are not eligible for traditional government funding, or funding that may not be sufficient or available.

When you donate to the Foundation (NPCF), you help support conservation projects and programs that contribute to improving our water quality, increasing green spaces, wetland and habitat restoration, and environmental research and education.

MISSION, VISION AND VALUES

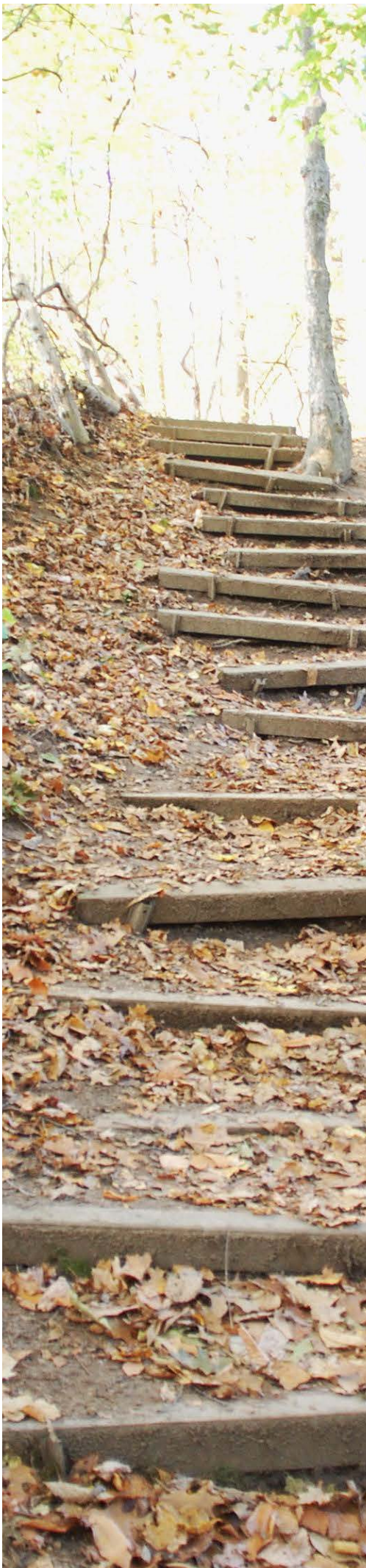
The Niagara Peninsula Conservation Foundation raises awareness and resources supporting environmental initiatives that enhance, protect, restore and conserve water and land within the Niagara Peninsula.

We aim to be a leader in providing resources to support conservation work throughout the Niagara Peninsula.

We are trustworthy and transparent by engaging in practices with our donors and partners that are accessible, accountable, fair, professional and timely and that are built on a foundation of respect, integrity and honesty.

We are responsible stewards through our communication to and relationships with our donors, and through our stewardship of the financial support directed to environmental initiatives.

We enable, engage and collaborate by funding environmental initiatives and bringing community organizations together to consult and form partnerships based on the respective strengths of each organization to focus on key environmental initiatives.

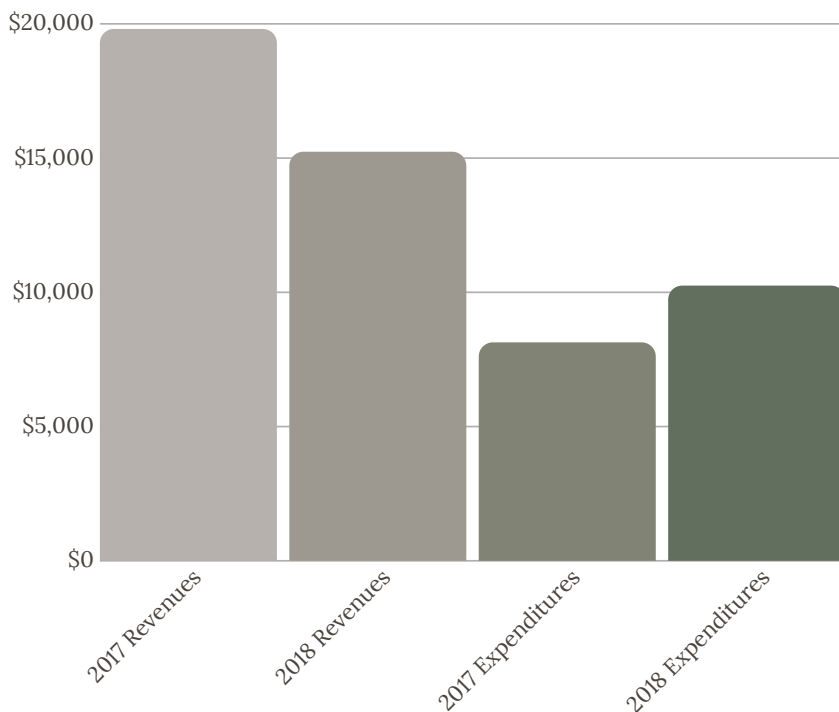


ANNUAL AUTHENTIC WILD GAME DINNER

The Foundation hosted its third annual Authentic Wild Game Dinner in April, for over 200 guests that included local hunters, trappers and fishers. The event raised \$15,206 gross and \$11,676 net income.

Mike Knapp Ford of Welland was the event's Official Sponsor for the second year in a row at \$2,000, along with Silversdale Gun Club and Erie Tracker who made our shotgun and crossbow raffles possible. Over 20 staff and volunteers lent their time to ensure the success of the event.

The NPCF in partnership with NPCA, Ministry of Natural Resources and Forestry (MNR) and Niagara Helicopters, was able to fund an Aerial Deer Survey project using proceeds raised at the 2017 Annual Authentic Wild Game Dinner. Over 12 hours of flying was needed to complete the surveys to collect data on not only the deer population but coyotes, beaver dams and locations for potential future recreational trails.

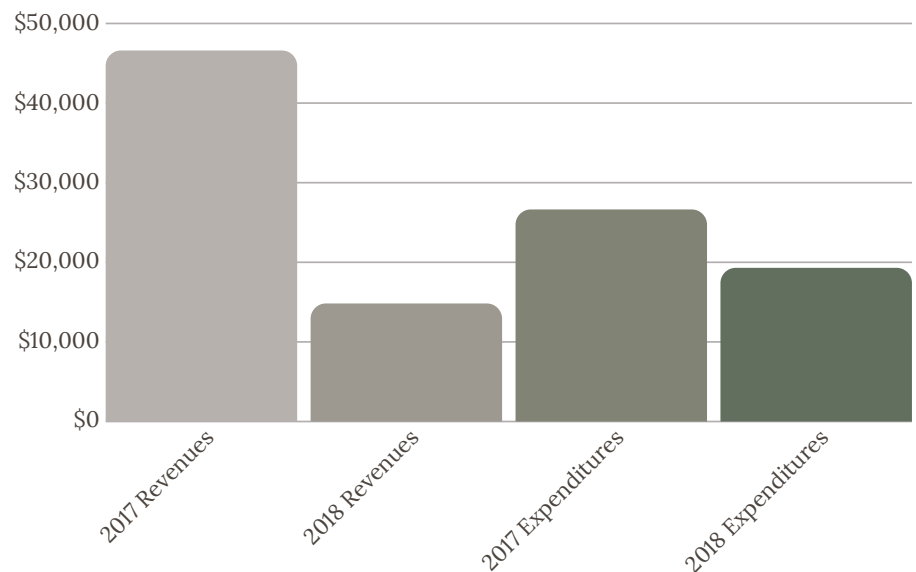


RT. HON. JOHN TURNER WATER & ENVIRONMENTAL LEADERSHIP AWARD GALA

In September, The Foundation hosted its fourth annual Rt. Hon. John Tuner Water & Environmental Leadership Award Gala for over 90 guests, partners and sponsors at the Queen's Landing Hotel in Niagara on the Lake raising \$14,721 in gross income.

The Foundation chose to recognize two outstanding organizations this year. Both Southbrook Winery and the St. Catharines Rotary Club took home an organizational award for their exceptional leadership for environmental advocacy and sustainability.

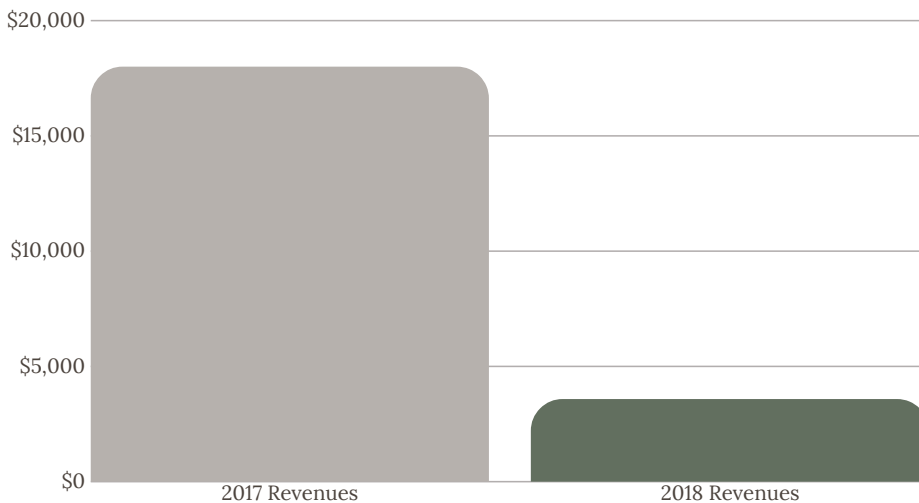
Alex Mifflin, co-host of TVO's *The Water Brothers* was the keynote speaker of the evening. He gave guests a fantastic presentation about his travels across the world with his brother as they uncover issues facing water, and provide solutions to help better protect it. Local professional and published photographer, Mark Zelinski was also on site selling autographed copies of his latest book, "Heart of Turtle Island: The Niagara Escarpment," with a portion of proceeds going back the Foundation.



COMFORT MAPLE PEN FUNDRAISER

In 2017, Comfort Maple pen sales were over 30 units, which raised \$3,500 towards a legacy project for the Comfort Maple tree.

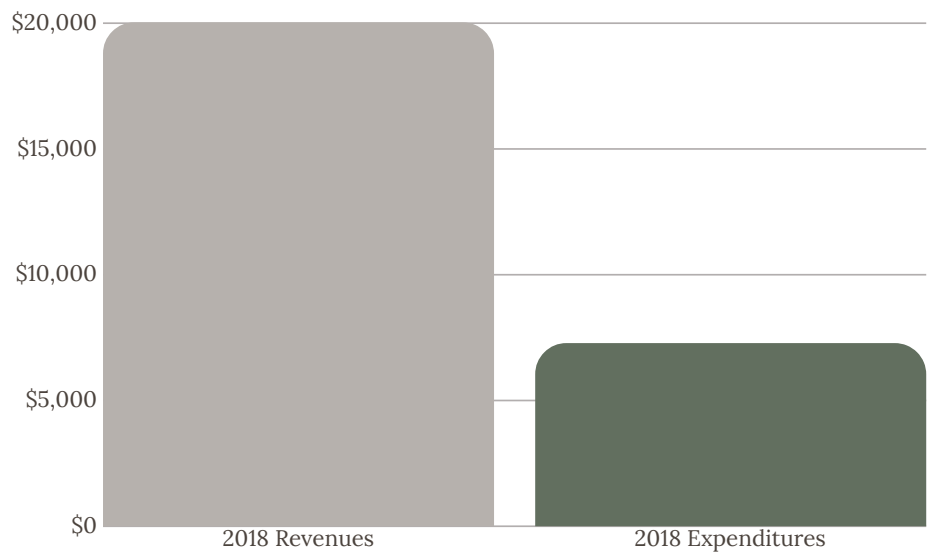
Throughout the year, both the Comfort Maple Tree and pens were featured in a number of posts and photos from several professional photographers and caring citizens alike.



NIAGARA REGIONAL CHAIR OUTDOOR EDUCATION FUND

Since its establishment in 2017, the Foundation received two additional \$10,000 donations from the Niagara Regional Chairs Charity Golf Tournament in 2017 and 2018. Proceeds from the fund aim to support children and youth ages 18 and under. Some aspects of the fund intend to support camp subsidies, as well as enhance existing and future programming needs.

This year, the fund was able to support new archery equipment for Adventure Camp, new historical costumes for public tours and educational programming, as well as an educational outing to Chippawa Creek Conservation Area for a group from Bethesda.



2018 HIGHLIGHTS

Earlier in the year the Foundation attended Niagara College's Achieving Dreams campaign where it, along with several other organizations were recognized for their contributions towards education.

In April, following the Authentic Wild Game Dinner, the Foundation was invited to attend the St. John's Trout Opening Event. The Foundation held a 50/50 Draw, and received a generous donation from Board Member Domenic (Mickey) DiFruscio to be used as a prize for a youth that caught a special tagged fish.

In August, the NPCF assisted the NPCA with a Movie Night event at Binbrook. Thanks to a generous donation from the Hamilton International Airport, the event was a success with proceeds raised going back to the Foundation towards conservation projects.

In November, the Foundation received a significant donation from Enbridge towards the Ball's Falls Grist Mill. Funds went directly to pay for the cost of re-dressing the millstones for efficiency and education purposes.

Just before the holidays, the Foundation launched its very first website.



THANK YOU TO OUR VOLUNTEERS

Our events are made possible by the helping hands and dedication of our amazing volunteers. We couldn't do it without you.

Kathy Richardson
Rene Parent
Renee Bisson
Gina Shaule
Erika Navarro
Nubia Meza Morales
Yolanda Meza Morales
Irene Bradnam
Kim Frohlich

Misti Ferrusi
Eric Gervais
Kerry Royer
Adam Christie
Lisa Conte
Patricia Lauzon
Domenic Graziani
Chuck LaFleur
Brian Baty

An Additional Thank You To...

Chef Todd Bobinski and
The Niagara Regional Police Chief Ceremonial Guard



THANK YOU TO OUR SPONSORS

For your continued support and generous contributions towards our projects in conservation and environmental education.



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