



— NIAGARA PENINSULA —
CONSERVATION FOUNDATION

FDN-BOD-01-22

Date | Time 2/3/2022 9:00 AM | **Location** Virtual Meeting

The Niagara Peninsula Watershed is located on the traditional territory of Indigenous peoples dating back countless generations. We want to show our respect for their contributions and recognize their role in treaty-making in what is now Ontario.

ROLL CALL

BOARD OF DIRECTORS

Mike Balsom, Director

Donna Cridland, Vice-Chair

Mickey DiFruscio, Director

Robert Foster, Secretary-Treasurer

Tom Insinna, Chair

NPCA

Adam Christie, Director, Land Operations

Lise Gagnon, Director, Corporate Services, NPCF Assistant Treasurer

Rebecca Hull, Manager, Strategic Business Planning and Public Relations, NPCF Assistant Secretary

Brenda Johnson, Chair, Board of Directors

Chandra Sharma, CAO

1. ADOPTION OF AGENDA

1.1 Addition of items

1.2 Change in order of items

1.3 Motion to approve agenda

Recommended:

That the agenda for the NPCF Board of Directors' Meeting FDN-BOD-01-22 held February 3, 2022, be approved as printed.

2. DECLARATION OF CONFLICT OF INTEREST

3. APPROVAL OF FOUNDATION MINUTES

3.1 Approval of the NPCF Board of Directors Meeting's minutes dated November 25, 2021.

Recommended:

That the minutes of the NPCF Board of Directors' Meeting FND-BOD-07-21 held November 25, 2021, be approved as printed.

4. COMMENTS FROM THE CHAIR

4.1 Foundation Chair Tom Insinna will provide comments to the Board of Directors.

5. COMMENTS FROM NPCA CHIEF ADMINISTRATIVE OFFICER

5.1 NPCA Chief Administrative Officer Chandra Sharma will provide the Niagara Peninsula Conservation Authority updates.

6. CORRESPONDENCE

There is no correspondence to be considered during this meeting.

7. DEPUTATIONS AND PRESENTATIONS

7.1 Presentation by Armstrong Strategy Group

Bill Hallett, Senior Associate and Carrie Zeffiro, Senior Associate, of Armstrong Strategy Group will provide a presentation on the proposed fundraising strategy.

Recommended:

That the presentation from Armstrong Strategy Group be received.

7.2 Armstrong Strategy Group Fundraising Report

Report on Fundraising Strategy approach and partnership proposal.

Recommended:

That the proposed phased approach to developing a case for support and fundraising planning study BE CONSIDERED as a first step to establish an effective long-term fundraising program and gift campaign for the Foundation.

8. COMMITTEE UPDATES

8.1 The Gallery at Ball's Falls Centre for Conservation Capital Campaign

Campaign Co-Chair Robert Foster will provide the Board with an update on the Capital Campaign for the Gallery at Ball's Falls Centre for Conservation Capital Campaign.

Recommended:

That the verbal campaign update provided by Campaign Co-Chair, Robert Foster, be received.

9. ITEMS FOR APPROVAL

9.1 Meeting schedule

It is recommended that the Foundation Board of Directors meet on the first Thursday of the following months, generally from 9:00 a.m. to 11:00 a.m. and at the Call of the Chair:

- February 3, 2022 – Board of Directors
- April 7, 2022 – Annual General Meeting followed by Board of Directors
- July 7, 2022 – Board of Directors
- November 3, 2022 – Board of Directors

Recommended:

That the 2022 meeting schedule be received and accepted.

10. ITEMS FOR INFORMATION

10.1 Foundation financial reporting

Lise Gagnon, NPCA Director and NPCF Assistant Treasurer, will provide a verbal report to the Board of Directors relating to the finances.

Recommended:

That the update on finances provided by Lise Gagnon, NPCA Director and NPCF Assistant Treasurer, be received for information.

10.2 Board discussion – 2022 Chair's Event

Board discussion regarding summer event as per Interim Fundraising Strategy. Member Robert Foster will lead a discussion regarding a Ball's Falls fundraising campaign.

11. NEW BUSINESS

12. CLOSED SESSION

Recommended:

That the Board move into a closed session at __:__am for personal matters about identifiable individuals as follows:

12.1 Board discussion regarding potential names for Board recruitment.

Recommended:

That the Board of Directors reconvene in Open Session and report progress.

13. ADJOURNMENT

Recommended:

That the FND-BOD-01-22 meeting held February 3, 2022, be adjourned at TBD and further that the Board reconvene at the Chair's call.