



— NIAGARA PENINSULA —
CONSERVATION FOUNDATION

BOARD OF DIRECTORS MEETING

FND-BOD-01-22

February 3, 2022

9:00 a.m. to 11:00 p.m.

Video Meeting

MINUTES

Chair Insinna called the meeting to order at 10:10 a.m. and welcomed everyone to the first meeting of 2022. The Chair provided an Indigenous acknowledgement and recognized both Board Members and NPCA staff present.

“The Niagara Peninsula Watershed is located on the traditional territory of Indigenous peoples dating back countless generations. We want to show our respect for their contributions and recognize their role in treaty-making in what is now Ontario.”

ROLL CALL

BOARD OF DIRECTORS

Mike Balsom, Director

Donna Cridland, Vice-Chair

Robert Foster, Secretary-Treasurer

Tom Insinna, Chair

REGRETS

Mickey DiFruscio, Director

Brenda Johnson, Ex-officio

NPCA

Adam Christie, Director, Land Operations

Lise Gagnon, Director, Corporate Services, NPCF Assistant Treasurer

Rebecca Hull, Manager, Strategic Business Planning and Public Relations, NPCF Assistant Secretary

Brenda Johnson, Chair, Board of Directors

Gina Shaule, NPCA Administrative Assistant

Chandra Sharma, CAO

1. ADOPTION OF AGENDA

- 1.1 Addition of items
- 1.2 Change in order of items
- 1.3 Motion to approve agenda

Resolution No. BOD-02-22:

Moved by: R. Foster
Seconded by: M. Balsom

That the agenda for the NPCF Board of Directors' Meeting FND-BOD-01-22 held February 3, 2022, be approved.

CARRIED

2. DECLARATION OF CONFLICT OF INTEREST

No conflicts of interest were declared.

3. APPROVAL OF FOUNDATION MINUTES

- 3.1 Minutes of the NPCF Board of Directors Meeting dated November 25, 2021

Resolution No. BOD-01-22:

Moved by: M. Balsom
Seconded by: D. Cridland

That the minutes of the NPCF Board of Directors' Meeting FND-BOD-07-21 held November 25, 2021, be approved.

CARRIED

4. COMMENTS FROM THE CHAIR

- 4.1 Foundation Chair Insinna comments

Foundation Chair Insinna stated that NPCF needs to search for new members for the Board of Directors. The Chair also noted that the NPCA's Strategic Plan provides fantastic opportunity for the Foundation to assist with educational programs at Ball's Falls.

5. COMMENTS FROM NPCA CHIEF ADMINISTRATIVE OFFICER

- 5.1 NPCA Chief Administrative Officer Chandra Sharma updates

- NPCA was approved Federal Economic Funding for \$750,000
- Next phase of CA regulations come out regarding levies and transparency
- Thanked NPCF for \$70,000 contributions for park infrastructure and signage
- Members will be circulated invitation to NPCA Annual General Meeting on February 18
- Chair Johnson will no longer be Chair due to term limitations with Conservation Act
- Restoration program will be expanded, met with consultants

- Land acquisition strategy will be presented to NPCA for endorsement
- Donated art will be on display in lobby, each with a descriptive plaque

6. CORRESPONDENCE

There is no correspondence to be considered during this meeting.

7. DEPUTATIONS AND PRESENTATIONS

7.1 Presentation by Armstrong Strategy Group

Bill Hallett, Senior Associate and Carrie Zeffiro, Senior Associate, of Armstrong Strategy Group will presented proposed fundraising strategy, to be circulated under separate cover.

Resolution No. BOD-03-22:

Moved by: D. Cridland
Seconded by: R. Foster

That the presentation from Armstrong Strategy Group be received.

CARRIED

7.2 Armstrong Strategy Group Fundraising Report

Report BOD-01-22 on Fundraising Strategy approach and partnership proposal.

Resolution No. BOD-04-22:

Moved by: M. Balsom
Seconded by: D. Cridland

That the proposed phased approach to developing a case for support and fundraising planning study BE CONSIDERED as a first step to establish an effective long-term fundraising program and gift campaign for the Foundation.

And that the Foundation directs NPCA staff to EXECUTE AGREEMENT with Armstrong Strategy Group in accordance with NPCA procurement policy.

CARRIED

8. COMMITTEE UPDATES

8.1 The Gallery at Ball's Falls Centre for Conservation Capital Campaign

Campaign Co-Chair Robert Foster and Alicia Powell provided the Board with an update on the Gallery at Ball's Falls Centre for Conservation Capital Campaign.

Resolution No. BOD-05-22:

Moved by: D. Cridland
Seconded by: M. Balsom

That the verbal campaign update provided by Campaign Co-Chair, Robert Foster, be received for information.

CARRIED

9. ITEMS FOR APPROVAL

9.1 Meeting schedule

It is recommended that the Foundation Board of Directors meet on the first Thursday of the following months, from 9:00 a.m. to 11:00 a.m. and at the Call of the Chair:

- February 3, 2022 – Board of Directors
- April 7, 2022 – Annual General Meeting followed by Board of Directors
- July 7, 2022 – Board of Directors
- November 3, 2022 – Board of Directors

Resolution No. BOD-06-22:

Moved by: M. Balsom

Seconded by: R. Foster

That the 2022 meeting schedule be received and accepted. And that should any items arise, the Chair can call a Special Meeting.

CARRIED

10. ITEMS FOR INFORMATION

10.1 Foundation financial reporting

Lise Gagnon, NPCA Director and NPCF Assistant Treasurer, will provide a verbal report to the Board of Directors relating to the finances.

Resolution No. BOD-07-22:

Moved by: M. Balsom

Seconded by: R. Foster

That the update on finances by Lise Gagnon, NPCA Director and NPCF Assistant Treasurer, be received for information.

CARRIED

10.2 Board discussion – 2022 Chair's Event

Board discussion regarding summer event as per Interim Fundraising Strategy. Member Robert Foster will lead a discussion regarding a Ball's Falls fundraising campaign.

Resolution No. BOD-08-22:

Moved by: D. Cridland

Seconded by: R. Foster

That the plan for the Chair's event and golf tournament be received for information.

CARRIED

11. NEW BUSINESS

None.

12. CLOSED SESSION

Resolution No. BOD-09-22:

Moved by: D. Cridland

Seconded by: R. Foster

That the Board determined that considering the events that have transpired, the Closed Session is no longer required.

CARRIED

13. ADJOURNMENT

Resolution No. BOD-10-22:

Moved by: R. Foster

Seconded by: D. Cridland

That the FND-BOD-01-22 meeting be adjourned at 10:52 a.m., and

Further that the Board reconvene at 9:00 a.m. on April 7, 2022, or at the call of the Chair.

CARRIED



Tom Insinna
Chair