



NIAGARA PENINSULA
CONSERVATION FOUNDATION

Securing precious natural spaces

Wainfleet Wetlands Conservation Area

How your transformational gift can protect more of the Niagara Peninsula watershed's most significant lands forever

The natural wonders of the Niagara Peninsula watershed enrich the lives of all who live here and draw tens of thousands of visitors to this region each year providing economic dividends.

Even when they're not taking viewers' breath away, magnificent waterfalls, woodlands and wetlands provide vital ecological services — like filtering our air and water, sequestering carbon and protecting us from flooding. They sustain all manner of life, including at-risk plants and animals — from trees to butterflies to turtles.

Unless we secure and steward natural spaces now, privately owned ecologically important properties could be developed rather than protected. That's why Niagara Peninsula Conservation has an ambitious plan to secure the watershed's most significant lands and protect them in perpetuity, so that you, your children and grandchildren can enjoy a healthy environment for years to come.

With the support of visionary donors like you, we can add at least 180 hectares to our network of protected areas — the equivalent of 450 football fields of rich natural ecosystems — within the next three years.

Together, let's create a legacy that will endure for generations.



Building on big wins

In 2021, NPCA secured 70 acres at Morgan's Point — a critical stopover for migratory birds and butterflies in Wainfleet. In 2022, 1.21 acres of land was secured to expand Rockway Conservation Area and improve access to the trails in one of NPCA's most-visited parks. Still, there is much more work to be done.

Morgan's Point Conservation Area



The Niagara Peninsula's greenspace is under threat

As the region's population continues to grow, so does pressure for housing and infrastructure. With most of the land in the Niagara watershed privately owned, market forces and the need for development means ecologically significant lands could be lost forever.

Countries all over the world including Canada have committed to protecting 30% of natural spaces by 2030. Today, less than 2% of the Niagara Peninsula watershed is protected.

As a result of the Niagara Peninsula Conversation 10-year strategic plan, in 2023, NPCA began work on seven potential properties that would protect an additional 100 hectares of ecologically sensitive lands across the watershed.

You can help keep crucial spaces natural forever

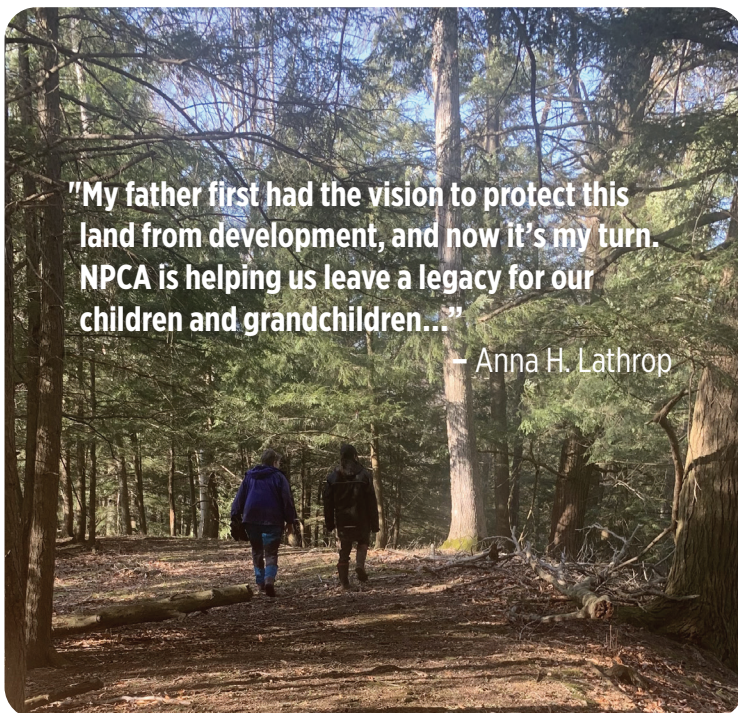
Gifts of property or landmark funding are needed if crucial lands are to be protected. There are many ways you can make it happen:

- Provide a gift of cash or stocks to ensure Niagara Peninsula Conservation has funds to draw on quickly when market opportunities arise
- Donate property directly to Niagara Peninsula Conservation
- Create a conservation easement on your land
- Leave a bequest of land in your will

We'll leverage your gift by partnering with governments and stakeholders, and by engaging support from local businesses and foundations.

Join a group of visionary leaders

When you make a gift to protect the Niagara Peninsula watershed's most significant spaces, you join an extraordinary group of donors committed to *Nature for All, for Always* — a \$5-million, three-year campaign to support Niagara Peninsula Conservation. Together, we'll create a healthy, vibrant watershed that sustains life for future generations.



"My father first had the vision to protect this land from development, and now it's my turn. NPCA is helping us leave a legacy for our children and grandchildren..."

— Anna H. Lathrop

Contact us to discuss the possibilities.

905-788-3135

niagaraconservationfoundation.com

foundation@npca.ca

